

# JIMMY STONES

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## EXPERIENCE

- 8/09 - present **Screen-Tex Graphics, Waco, Texas; Art Director**  
Lead design and production of all clothing and related promotional materials. Convert files into production ready artwork for screen printing. Create custom illustrations by request. Hire, train, and develop designers for screen printing department.
- 12/08 - 6/09 **Est. Today, New York, New York; Freelance Designer**  
Developed email blasts and newsletter for website using basic HTML and CSS. Designed with standard compliant code with emphasis on browser compatibility and search engine optimization.
- 1/08 - 3/08 **Armchair Media, Atlanta, Georgia; Interactive Designer Intern**  
Assisted in design/graphic production of online and print executions for Modern Atlanta and Fuse.
- 2/07 - 7/08 **Portfolio Center, Atlanta, Georgia; Front Desk Assistant**  
Performed executive duties for all school branches. Duties included fielding telephone calls, filing, and data entry.
- 2/03 - 10/06 **YMCA, New York, New York; Swim Instructor**  
Conducted swimming classes as prescribed by the American Red Cross and the YMCA to children and adults.
- 12/02 - 9/06 **Brooks Brothers, New York, New York; Analyst**  
Responsible for national transfer average of 500M units between all stores and distribution centers. Ensured timelines and compliances were met by 112 national stores.
- 3/00 - 3/02 **D'arcy Advertising, New York, New York; Account Manager**  
Project lead on Crest, General Mills, and Progresso Soups from creative brief to final execution. Managed tv/print, and out-of-home production on seven Crest initiatives, including first ever Crest global brand campaign (\$45MM).
- 3/99 - 2/00 **TBWA Chiat Day, New York, New York; Assistant Media Planner**  
Planned all newspaper and radio for Nissan in the ne region. Assisted in negotiating and securing several newspaper contracts (\$4MM) with the NYT and Washington Post for the Infiniti QX4.

## DIGITAL SKILLS

Adobe Photoshop CS4	HTML & CSS
Adobe Illustrator CS4	MS Works
Adobe InDesign CS4	Quark Express
Adobe Dreamweaver CS4	Sketch UP

## EDUCATION

- 9/06 - 9/08 **Graphic Design, Graduate studies**  
Portfolio Center, Atlanta, Georgia
- 9/04 - 9/06 **Associate of Communication Design**  
Fashion Institute of Technology, New York, New York
- 8/94 - 12/98 **Bachelor of Science in Advertising**  
University of Texas, Austin, Texas